



Electronic Design Classics for
Hotels and Hospitality.

Punkt.

Simple solutions for beautiful interiors

Punkt. is a new breed of consumer electronics that creates simple technological products for daily usage. Thanks to their quiet simplicity and outstanding design Punkt. products appeal to an educated, affluent and well-travelled crowd and satisfy their personal buying choices. Punkt. products complement any styled interior.

We help hoteliers to ensure the ultimate getaway experience for their guests.

“ *A young Swiss electronics company corners the low-tech market with a range of no-fuss, well-made products that just do the job.*

— *Monocle*

History

Punkt. was founded by Petter Neby in 2008. Headquartered in Switzerland, Punkt. works with an in-house team of professionals to pioneer solutions for easier living.

Philosophy

Punkt.'s core values are function, design and simplicity. Punkt. sets out to make life simpler, going back to the origins of consumer electronics.

Design

Design at Punkt. is led by the award-winning industrial designer Jasper Morrison, who is internationally renowned for his ability to enhance normality through design. Design as we intend it balances the aesthetics of an object and how it interfaces with the user.

“
*Punkt. DP 01: the reason we haven't
cancelled our landlines.*

—GQ



“

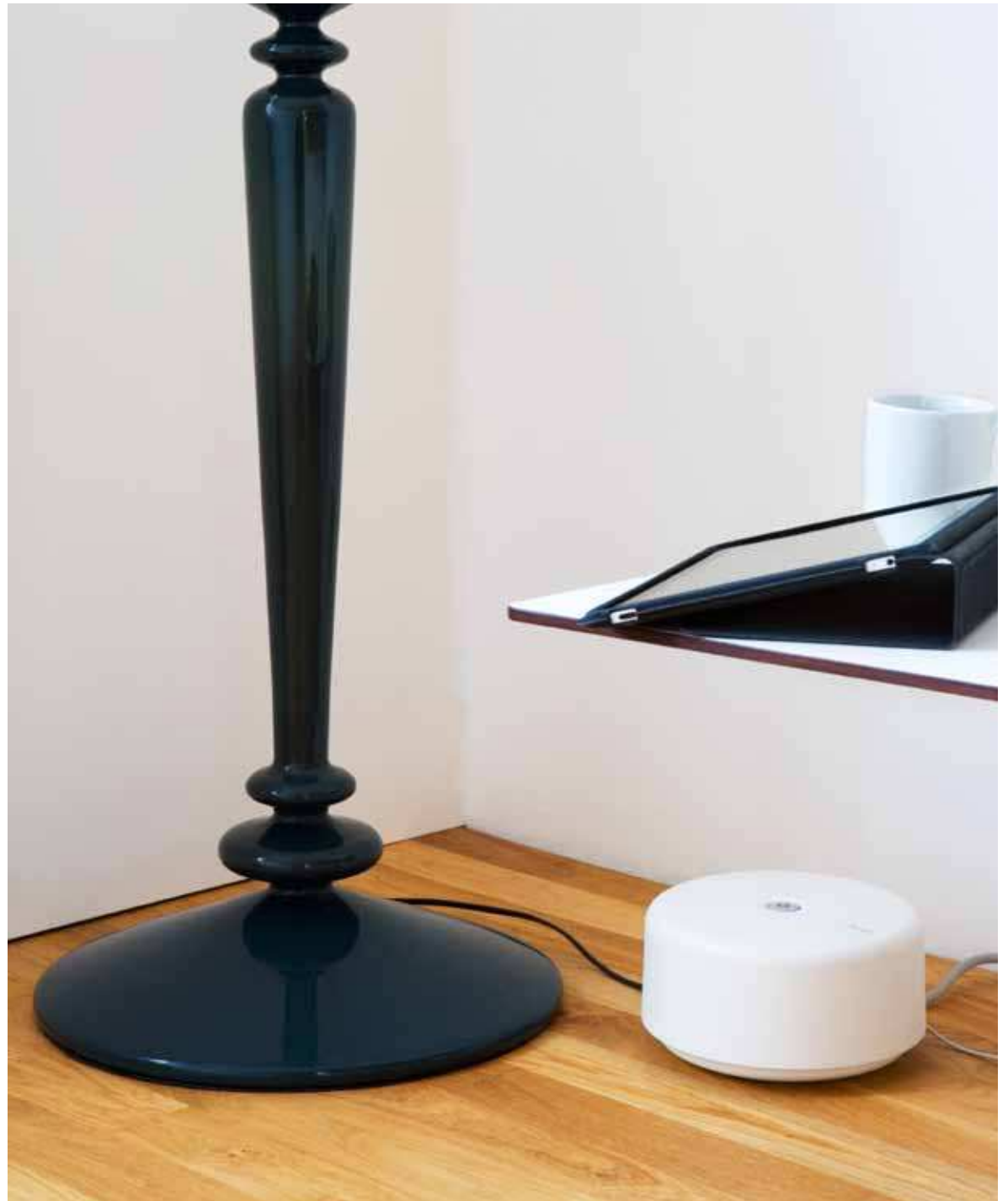
Jasper Morrison's AC 01 hopes to bring a little dignity back to the indignity of being roused to consciousness.

—Fast Company



“*Moanack’s ES 01 is an extension socket that people will want to display.*

—*Metropolis*



Function. Design. Simplicity.

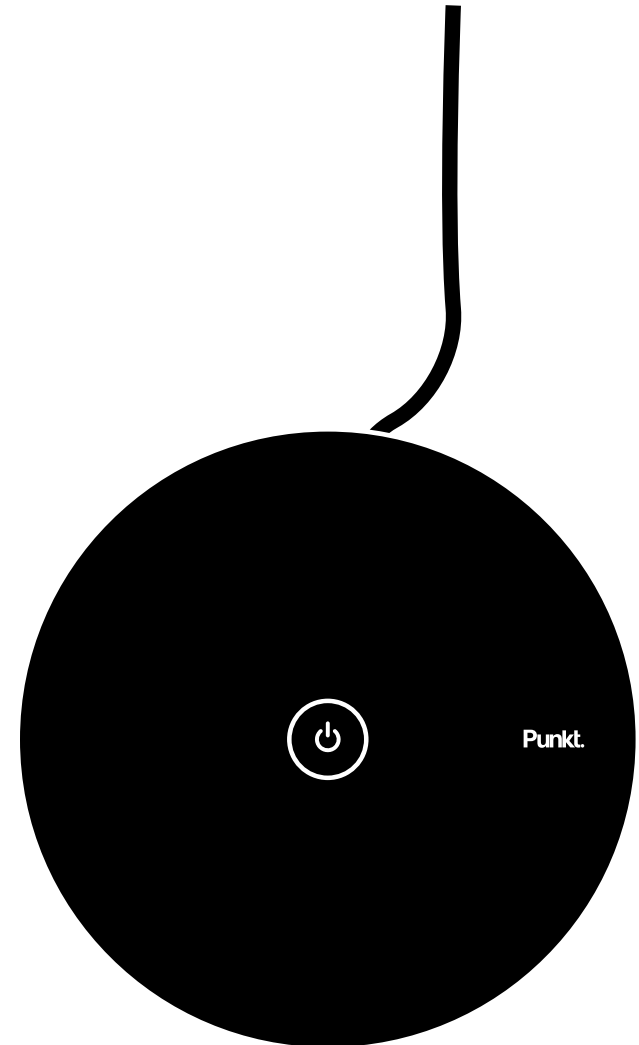
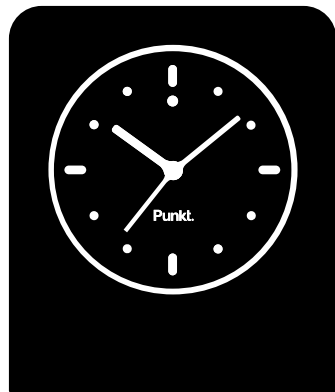
Product Range

Punkt. products provide temporary relief for consumers suffering from tech-fatigue and bring back the pleasure of an uncluttered world:

AC 01 Alarm Clock designed by Jasper Morrison

DP 01 Cordless Phone designed by Jasper Morrison

ES 01 Extension Socket designed by Georges Moanack



DP 01 Simply a phone

The DP 01 has functions which suit hotel requirements, for quality telecommunications. Easy to manage intercom and call transfer options facilitate room-to-room communication. Call waiting and 3-way conference calling enable third-party communication. Please consult your telephone equipment provider for compatibility.

[Versions for different countries](#)

[Main Features](#)



AC 01 Simply an alarm clock

The analogue AC 01 Alarm Clock makes waking up easier. Give your overnight guest the comfort of trusting their sleeping hours to a wonderful object that, thanks to its extraordinary simplicity, will make the perfect wake-up call.

Main Features



ES 01 Simply extended

There's no need to hide the ES 01 Extension Socket, it's a clean design feature that blends in well with all interiors and hides cable chaos. Tired travelers can charge up to five personal devices in the ES 01 while keeping them within reach.

[Versions for different countries](#)
[Main Features](#)



KRAFFT Hotel, Basel



Press and community

Punkt. boasts over 150 editorials from the world's most influential design media, which continues to praise our fresh approach. The company has also received countless online reviews, building our online presence into a real community.

[View press](#)

Premium Hotels

Punkt. is appreciated by premier hoteliers for its essential designs with enduring quality.

Alma Hotel, a 5 star luxury hotel in Barcelona, chose the DP 01 as their phone for 74 rooms (including luxury suites). KRAFFT Hotel, among the best design hotels in Basel, carries the AC 01 in every room.



Alma Hotel, Barcelona



Triennale Museum - Milan

“ Punkt. stands out as a master-led lesson in how to interpret - in a very contemporary way - the old, yet always valid modernist motto of ‘less is more’...”

— Curve Australia

Museum presence

Punkt. is proud that our designs belong to the permanent collections of some of Europe’s most prestigious institutions. Our items are also on sale in museum stores.



Guggenheim Museum - New York



Centre Pompidou - Paris

“ The key is simplicity

— Mocoloco

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